

**CONTACT:**

Michelle Becker

(847) 945-1300

[mbecker@fishmanpr.com](mailto:mbecker@fishmanpr.com)

FOR IMMEDIATE RELEASE

***NMFI selects Molly Maid as One of Top 50 Franchises for Minorities***

*Results Announced in Recent USA TODAY Article*

The National Minority Franchising Initiative (NMFI) has compiled its annual list of the “50 Top Franchises for Minorities” and Molly Maid has once again ranked high on the list.

The NMFI selected the franchisors from among hundreds of franchise companies in the running that have more than 50 units open. Each participating franchisor was required to submit its most recent Franchise Disclosure Document (FDD) and the marketing package that is sent to prospective franchisees, as well as a completed questionnaire. The questionnaire noted the number (both absolute and as a percentage of the total number) of operating units owned by minorities, as well as the number of minorities in senior management that earned over \$60,000 per year.

These full results were featured in the November 5 issue of *USA TODAY* in the Franchising Today section. A copy of the article with the list can be found [here](#).

“We are thrilled that Molly Maid has once again been recognized by such an impressive organization for our commitment to actively recruit and support minorities within our system,” said Kristi Mailloux, President of Molly Maid. “We will continue to expand our value driven brand with qualified individuals.”

The World Franchising Network, which manages the [www.MinorityFranchising.com](http://www.MinorityFranchising.com) website, also has 15 other websites focusing on franchising.

**About Molly Maid**

Molly Maid, based in Ann Arbor, MI, is one of three service companies under Service Brands International. The residential cleaning franchise, ranked number one in the United States, was founded in 1979 and began franchising in 1984. Currently, over 450 Molly Maid units are operating in the United States alone, with an additional 300 operating throughout Puerto Rico, Canada, Japan, England and Portugal. Molly Maid has been the recipient of numerous awards for entrepreneurialism, software innovation and humanitarian causes, including the Ms. Molly

Foundation, which collects money and goods for safe houses and shelters for victims of domestic violence.

###