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FOR IMMEDIATE RELEASE

**Molly Maid Signs Six Agreements for New Franchises in First Quarter of 2010**  
*Consumers Prioritize Cleanliness, Drives Demand for In-Home Cleaning Service*

**Ann Arbor, MI** – Molly Maid, the leading residential cleaning service franchise with thousands of signature navy and pink cars on the road, announced it has signed six new franchise agreements in the First Quarter of 2010.

“As more and more people turn to the professionals for cleaning help, companies like Molly Maid are growing fast,” said Kristi Mailloux, president of Molly Maid. “We’ve spent 25 years building a reputation for quality, professional cleaning services, which is why we carefully select our franchise owners to ensure they meet our criteria, especially a passion for delivering the highest customer service. These new owners demonstrated throughout our selection process that they will represent the Molly Maid brand well in their respective markets.”

The franchise agreements include the following new owners:

- Todd Borom in Long Island, NY
- Larry and Judy Patten in Nashua, NH
- Irvin Chen in Pasadena, CA
- Ricardo Feliciani and Delia Ferreira in Westin, FL
- Mark and Sarah Buchanan in Phoenix, AZ
- Tom and Susanne Beckes in Milwaukee, WI

“We are excited to welcome all these new franchise owners to the Molly Maid family and they are thrilled to be affiliated with our trusted brand name,” Mailloux said. “In addition to opening their new business, these franchisees will be backed with top-notch training and ongoing marketing support from our home office. It’s the best of both worlds.”

To date, Molly Maid has cleaned 17 million households around the world and performed 1.4 million cleaning jobs in 2009 alone. Molly Maid franchise owners don’t actually clean homes, rather they receive training and support from the home office to recruit, train, motivate and manage employees to clean customers’ homes in the utmost professional and thorough manner. Employees are screened and properly insured. The Molly Maid franchise opportunity, ideal for entrepreneurs with a sales or management background,

provides franchise owners with unlimited room for growth without working nights and weekends.

The average cost to open a Molly Maid franchise is approximately \$165,000 with a franchise fee of \$ 14,900.

### **About Molly Maid**

Molly Maid, based in Ann Arbor, MI, is one of three service companies under Service Brands International. The residential cleaning franchise, ranked number one in the United States, was founded in 1979 and began franchising in 1984. Currently, more than 450 Molly Maid units are operating in the United States alone, with an additional 300 operating throughout Puerto Rico, Canada, Japan, England and Portugal. Molly Maid has consistently ranked well in *Entrepreneur* magazine's Franchise 500 rankings, currently at number 81. Molly Maid has also been the recipient of numerous awards for entrepreneurialism, software innovation and humanitarian causes, including the Ms. Molly Foundation, which collects money and goods for safe houses and shelters for victims of domestic violence. Molly Maid is currently seeking franchise partners in strategic markets across the country. For more information, go to [www.mollymaidfranchise.com](http://www.mollymaidfranchise.com).

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