



**FOR IMMEDIATE RELEASE**

**Dwyer Group Acquires Service Brands International,  
Adding Molly Maid®, Mr. Handyman® and ProTect Painters® to the Portfolio**

- *SBI concepts represent \$283 million in system-wide sales*
- *Acquisition marks largest purchase in Dwyer Group history*
- *Dwyer Group service brands surpass 2,100 franchisees*

**WACO, Texas (June 15, 2015)** – Dwyer Group, Inc., one of the world’s largest franchising companies of trade service brands, has acquired Service Brands International, a multi-concept franchise system that includes Molly Maid, Mr. Handyman and ProTect Painters with a combined \$283 million system-wide sales. It represents the largest purchase in the history of Dwyer Group and will take the overall Dwyer organization to more than 2,100 franchisees across all brands. Terms of the deal were not disclosed.

“This is a pinnacle moment for Dwyer Group, adding three award-winning concepts to our organization and reinforcing our leadership position to support, train and expand the very best brands across the service trades,” said Mike Bidwell, CEO and president of Dwyer Group.

Headquartered in Ann Arbor, Mich., and founded by Co-Chairman David McKinnon, Service Brands International has grown across the U.S. and Canada to include 244 Molly Maid franchisees, 118 Mr. Handyman franchisees and 55 ProTect Painters franchisees.

“David has been an incredible pioneer for franchising and for the service trades,” said Dina Dwyer-Owens, Co-Chair of Dwyer Group. “We’ve watched his brands grow, admired the integrity of the organization and considered each of the networks a complementary fit for Dwyer Group.”

Through the acquisition, McKinnon will become an equity stakeholder in Dwyer Group and senior advisor to the Dwyer Board. The three franchise networks of Service Brands International along with their senior leadership will transition over to Dwyer Group and an office will remain in Ann Arbor.

The acquisition adds maid services and handyman services for the first time to the Dwyer lineup, two industries that support the same end-user customer base of existing Dwyer brands. ProTect Painters includes a market presence that enhances rather than competes with the recently acquired Five Star Painting franchise at Dwyer Group. The painting brands will merge into one network with naming to be determined.

**About Dwyer Group, Inc.®:**

Dwyer Group, Inc., based in Waco, Texas, is a holding company of 11 franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, The Grounds Guys®, Five Star Painting®, Molly Maid®, Mr. Appliance®, Mr. Electric®, Mr. Handyman®, Mr. Rooter® (Drain Doctor® in the UK and Portugal), ProTect Painters®, and Rainbow International®. Collectively, these independent franchise concepts offer customers worldwide a broad base of residential and commercial services. In addition, Dwyer Group® operates glass shops in New England under the Portland Glass® brand name. *Dwyer Group* is a portfolio company of The Riverside Company®, a global private equity firm. The firm's international portfolio includes more than 75 companies. More information on *Dwyer Group*, or its franchise concepts, is available at [www.dwyergroup.com](http://www.dwyergroup.com).

*Dwyer Group* is also on Twitter at @DwyerGroup.

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